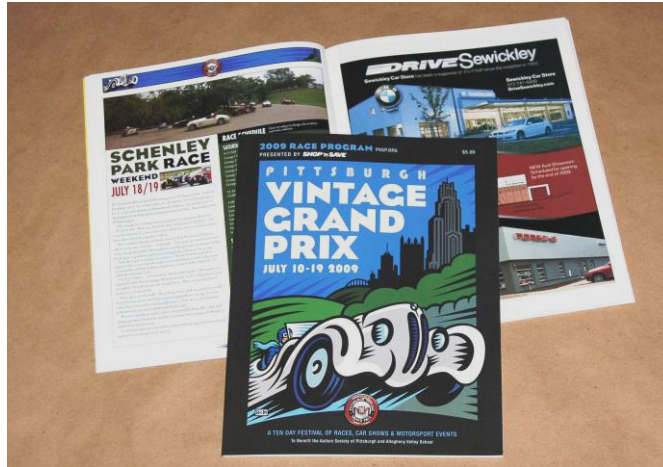




2010 Pittsburgh Vintage Grand Prix Race Program



Placing an ad in our PVGP Race Program is a great way to show your support for the charities as well as the event. This magazine-formatted perfect-bound program features a course map, event schedule, driver bios, race history, fabulous photographs, and fascinating stories. 8,000 full-color programs will be available at both the BeaveRun and Schenley Park races, our Gala Party, Kick-Off Rallye, and at our three car shows at Walnut Street, the Waterfront and downtown Pittsburgh. As an advertiser, your ad will receive extensive exposure throughout the region as well as nationally through the vintage race community.

Ad Rates and Mechanical Requirements

Full Page Ad - 7 3/8" wide x 9 1/2" high

- Four Color \$1,750
- Black & White \$1,400

Quarter Page Ad - 3 1/2" wide x 4 3/4" high

- Four Color \$600
- Black & White \$400

Half Page Ad - 7 3/8" wide x 4 3/4" high

- Four Color \$1,000
- Black & White \$750

Business Card Ad - 3 1/2" wide x 2" high

- Four Color \$400
- Black & White \$250

Advertising Inquires: Dan DelBianco Phone (412) 299-2273
 Advertising Material Deadline: May 1, 2010
 File Requirements: High Res PDF (under 5 mgs please) emailed to ddelbianco@avs.net
 Dimensions: Dimensions are for island ads only – no bleeds

Artwork, layout, scanning, typesetting or revisions performed by printer will be billed at \$50 per hour.

Send your payment and this form along with a hard copy of the ad in its actual size to:
Pittsburgh Vintage Grand Prix Association, 1996 Ewings Mill Road, Coraopolis, PA 15108

Your Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

The Pittsburgh Vintage Grand Prix Association is a 501 (c) (3) non-profit organization whose mission is to produce a world-class vintage auto racing event to raise funds for charity. A copy of our official registration and financial information may be obtained by calling 800-732-0999. Registration does not imply endorsement.